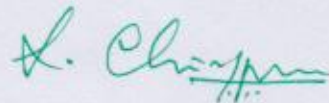


COLLATED FEEDBACK REPORT

Programme: UG Visual Communication, PG Visual Communication, BMM, MA Media Arts

Alumni	55% of the students feels the recent trends and developments in specialized area of course should include. Innovative teaching methods should be employed. The assessment and evaluation part should be objective oriented.
Parents	The majority of the parents expressed the course content is rigorous, the parents felt the internship programme is very useful
Faculty	75% of the course outcome are well defined and clear to faculty and students, and 70% of them feel the course has scope for development for creative skills. The fieldtrips, internship, Seminar and Guest Lectures are essential course activities of the course. Syllabus is well balanced with theory and lab work.
Industrial Experts	The course content can be made lighter for the students, storyboards of films are released as books, which can be used as reference books and as a general observation, the timeline for covering each syllabus units could be mentioned and that will give more clarity.
Employers	Lateral Thinking and similar concepts, to develop creativity in the syllabus . Employers seeking research oriented with reflective visual mindsets people.
Action taken	We have taken into the account opinion/feedback/suggestion received from parents, students, alumni and industrial experts. Accordingly we have altered modified the subsequent syllabus and changes are taken into account.



HEAD

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