

Loyola College (Autonomous) Chennai - 600034

DDU KAUSHAL Kendra Project (Digital Journalism)

YEAR OF IMPLEMENTATION: 2016								YEAR OF IMPLEMENTATION: 2019							
Sem	Course Code	Course Title	OLD/NEW	% of Modification	Skill Development	Entrepreneurship	Employability	Sem	Course Code	Course Title	OLD/NEW	% of Modification	Skill Development	Entrepreneurship	Employability
B.Voc. Digital Journalism															
I	16UDJ1MC01	Understanding Journalism	New	100%			√	I	UDJ 1501	Understanding Journalism	Old	30%			√
I	16UDJ1MC02	Reporting And Editing	New	100%			√	I	UDJ 1502	Understanding Digital Journalism	Old	40%			√
I	16UDJ1FC01	Basic Computer Skills	New	100%			√	I	UAN 1301	Basic Computer Skills	Old	50%	√		√
I	16UAN1AL02	Graphic Design - I	New	100%			√	I	UAN 1801	Leadership Skills - II (T)	New	100%			√
II	16UDJ2MC01	Digital Journalism	New	100%			√	II	UDJ 2501	Reporting & Editing for Digital Media	Old	70%	√		√
II	16UDJ2MC02	Feature Writing	New	100%			√	II	PDJ 2501	Feature writing for Digital Journalism	Old	70%	√		√
II	16UDJ2FC01	Basics Of Photography And Videography	New	100%			√	II	UAN 2301	Graphic Design & Multimedia	Old	70%	√		
II	16UAN2AL01	Graphic Design - II	New	100%			√	II	UAN 2801	Leadership Skills - II (T)	New	100%			
M.Voc. Digital Journalism															
I	16PDJ1MC04	New Media Studies	New	100%				I	PDJ 1501	Digital Journalism	New	100%			√
I	16PDJ1MC02	News Writing	New	100%				I	PDJ 1502	Reporting & Editing	New	70%	√		√
I	16PDJ1MC03	Digital Photography-I	New	100%				I	PDJ 1503	Digital Photography	Old	50%	√		√
I	16PDJ1ES01	Advance Graphic Designing For Web	New	100%				I	PDJ 1504	Print Journalism	New	100%			√
I	16PDJ1ES02	Introduction To Film Studies	New	100%				I	PDJ 1601	A. Design skills for Media	New	100%	√		√
I	16PDJ1PJ01	Web Magazine Production	New	100%				I	PDJ 1602	B. Communication for Social Change	New	100%			√

I	16PDJ1FC01	Communication And Creative Writing	New	100%				I	PDJ 1001	Communication & Creative Writing	Old	50%			√
II	16PDJ2MC01	Critical Media Studies I	New	100%				II	PDJ 2501	Theories of Communication	New	100%			√
II	16PDJ2MC02	Video Production I	New	100%				II	PDJ 2502	Media Tools and Practices	New	100%	√		√
II	16PDJ2MC03	Digital Photography II	New	100%				II	PDJ 2503	Media, Culture and Society	New	100%			√
II	16PDJ2ES01	Advertisement Production	New	100%				II	PDJ 2504	Editing for Digital Media	New	100%	√		√
II	16PDJ2ES02	Public Relations	New	100%				II	PDJ 2601	A. Photojournalism	New	100%	√		√
II	16PDJ2TP01	Internship-I	New	100%				II	PDJ 2602	B. Social and Interactive Media	New	100%	√		√
								II	PAN 2301	Graphic Design	New	100%	√	√	√
								II	PHE 2003	Life Skills Training					