

**AGENDA – BOS MEETING TO BE HELD ON 3RD FEBRUARY 2016 AT JD HALL,  
LOYOLA COLLEGE.**

**DEPARTMENT OF BUSINESS ADMINISTRATION, LOYOLA COLLEGE, CHENNAI –34.**

A meeting of the Board of Studies of the department of Business Administration is convened on 3rd February 2016 at JD hall, to discuss the following matters given in the Agenda:-

1. Prayer
2. Welcome address
3. Presentation of the overall template for the restructured syllabus
4. Discussion on modification of some papers
5. Approval of the syllabus for the new courses
6. Any other matter, with the approval of the Chair.
7. Concluding remarks.

  
COORDINATOR

**Dr. P. SUSHAMA RAJAN**  
CO-ORDINATOR  
Department of Corporate Secretaryship  
Loyola College, Chennai-600 034



**DEPARTMENT OF BBA**

**MINUTES OF THE BOARD OF STUDIES MEETING HELD ON 3/ 2 / 16 AT 10 AM AT CONFERENCE HALL**

The Board of studies was constituted to discuss the syllabus of the various programs of the Department of BBA.

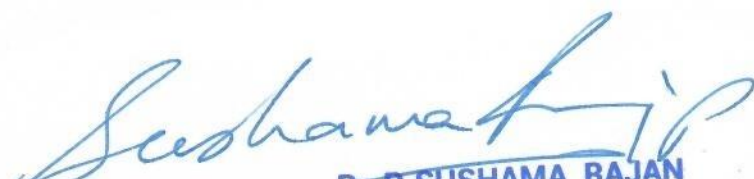
The attendance of the members is hereby annexed.

1. The meeting started with a silent prayer.
2. The chair welcomed the members and gave the introductory address.
3. The overall template for the new restructured syllabus was displayed to the members.
4. On the basis of the suggestions received from the stake holders, there were requisitions to make few modifications to certain papers which were presented and modified :-

| S. NO. | SUBJECT MODIFIED               | % OF MODIFICATION |
|--------|--------------------------------|-------------------|
| 1.     | FINANCIAL ACCOUNTING           | 40%               |
| 2.     | COST ACCOUNTING                | 20%               |
| 3.     | ELEMENTS OF OPERATION RESEARCH | 50%               |
| 4.     | FINANCIAL MANAGEMENT           | 50%               |
| 5.     | HUMAN RESOURCE MANAGEMENT      | 50%               |
| 6.     | PROJECT MANAGEMENT             | 50%               |

With regard to Basic concepts in Accounting and Finance, Income Tax has been suggested as unrelated and the percentage of theory and problem has to be mentioned.

5. On the basis of the feedback obtained from the various stakeholders, certain new papers were presented and approved by the Board:-
  - a. Logistics and supply chain management,
  - b. Entreprenship
  - c. Working capital management
  - d. Retail management
  - e. Consumer Behaviour
  - f. Indirect taxes
  - g. Financial Institutions
  - h. Industrial Relations
  - i. Corporate Accounting
  - j. Supply Chain Management
  - k. Management Accounting
  - l. International Business Management
6. The Coordinator thanked the members and the meeting came to an end by 1.00 Pm.

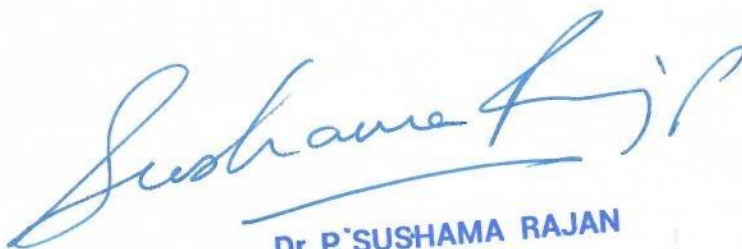
  
**Dr. P. SUSHAMA RAJAN**  
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DEPARTMENT OF BBA & CORPORATE SECRETARYSHIP  
LOYOLA COLLEGE  
COMPREHENSIVE CUMULATIVE REPORT – YEAR OF REVISION 2016

A questionnaire was circulated to the various stakeholders and on the basis of their feedback this ACTION TAKEN REPORT is drawn:

1. Feedback from alumni:
  - Requested to offer tally using financial package
  - To improve employability skills
  - To update syllabus structure
  
2. Feedback from parents:
  - Felt most of the courses are adequate
  - 70% of parents felt that the internships are useful
  - Wanted the department to conduct more field trips
  
3. Feedback from faculty:
  - Expressed the need to introduce new papers like advance corporate accounting & general laws for corporate secretaryship, indirect tax, gst, fundamentals of investment, financial institutions, global business management, global strategic management
  - Expressed the need to introduce new papers like logistics and supply chain management, entrepreneurship, working capital management, rural marketing, consumer behaviour, indirect taxes etc.
  
4. Feedback from industrial experts:
  - Pruning of certain papers to suit the ug level like strategic management, knowledge management, be & csr
  - To update the text books
  - To introduce entrepreneurship and basic paper on tax in the curriculum
  - To introduce more guest lectures
  
5. Feedback from employers:
  - Majority of the employers felt that the department should focus on the interview skills
  - They wanted the syllabus to be updated with the current trend



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DEPARTMENT OF BBA, LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 34  
BOARD OF STUDIES MEETING HELD ON 3<sup>RD</sup> FEBRUARY 2016 AT 9.30 AM IN THE  
CONFERENCE HALL

| S. NO | NAME                  | DESIGNATION                                | SIGNATURE                |
|-------|-----------------------|--|--------------------------|
| 1.    | PROF. G. RAJALAKSHMI  | ASST. PROF, HOD, BBA DEPT, ETHIRAJ COLLEGE | <i>G. Rajalakshmi</i>    |
| 2.    | PROF. HAMEED KHAN     | ASST PROF, MESAI INST. OF MGT, NEW COLLEGE | <i>H. Hameed Khan</i>    |
| 3.    | DR. P. SUSHAMA RAJAN  | COORDINATOR, DEPT OF BBA, LOYOLA COLLEGE   | <i>Sushama Rajan</i>     |
| 4.    | PROF. ALSTON ROZARIO  | DEAN OF COMMERCE AND ECONOMICS             | <i>Alston Rozario</i>    |
| 5.    | PROF. GEORGE          | PROFESSOR                                  | <i>George</i>            |
| 6.    | PROF. ALPHONSE LIGORE | PROFESSOR                                  | <i>Alphonse Ligore</i>   |
| 7.    | PROF. REMIGIOUS       | PROFESSOR                                  | <i>Remigious</i>         |
| 8.    | PROF. RAMESH KANNAN   | PROFESSOR                                  | <i>Ramesh Kannan</i>     |
| 9.    | PROF. JOY SAMUEL      | PROFESSOR                                  | <i>Joy Samuel</i>        |
| 10.   | PROF. PL VISALAKSHI   | PROFESSOR                                  | <i>P. Visalakshi</i>     |
| 11.   | PROF. AUSTIN XAVIER   | PROFESSOR                                  | <i>Austin Xavier</i>     |
| 12.   | PROF. ALEX PERIERA    | PROFESSOR                                  | <i>Alex Periera</i>      |
| 13.   | PROF. ELVIS DIAS      | PROFESSOR                                  | <i>Elvis Dias</i>        |
| 14.   | PROF. C. RAM KUMAR    | PROFESSOR                                  | <i>C. Ram Kumar</i>      |
| 15.   | MR. ACHYUT RAM        | INDUSTRY REPRESENTATIVE                    | <i>Achyut Ram</i>        |
| 16.   | MR. SURAJ             | PROMINENT ALUMINI                          | <i>Suraj</i>             |
| 17.   | MR. YASH              | STUDENT                                    | <i>Yash</i>              |
| 18.   | MR. SIDDARTH          | STUDENT                                    | <i>Siddarth</i>          |
| 19.   | D. BABIN DHAS         | PROFESSOR                                  | <i>D. Babin Dhas</i>     |
| 20.   | Aakash Lakshkumar     | STUDENT                                    | <i>Aakash Lakshkumar</i> |
| 21.   | ROHAN SOJ             | STUDENT                                    | <i>Rohan Soj</i>         |

20. PROF. SIVA CHANDER PROFESSOR

23) A. ARUN PERUMAL Professor

*A. Arun Perumal*