

Loyola College (Autonomous) – Chennai 600034

Minutes of the Board of Studies Meeting for the Bachelors in Multimedia & Animation, School of Media.

Board of studies meeting for the Department of Animation and Multimedia held on 16th February 2016.

Mr. Suresh Paul, Head of the Department, convened the BOS meeting. Renowned Industrial experts from the field of Animation and Visual Effects took part and expressed their valuable suggestions to improve the syllabus.

Prof. Sharmila the University Nominee of Madras University, Ms. Malini, External Expert, Mr. Marudhu renowned personality in the industry of animation, Mr. Pundarikeshwar Expert in the field of Graphics,

Excerpts from their suggestions are listed below:

- Mr. Marudhu opined that the culture of viewing & reviewing the work of students at the end of every week must be inculcated to improve their creativity. He also reiterated that periodical viewing of animated stories from the globe could help the students understand the trends in the industry.
- Mr. Rajesh the expert from the industry of visual effects suggested that the students must be trained to manage files and projects as well, so that they could understand the management aspect of the industry.
- Mr. Pundarikeshwar, Expert from the Graphics Industry, recommended that 2D Animation could be introduced in the first year itself, so that the students could use softwares throughout the course to express their creative ideas.
- Mr. Marudhu suggested that storyboarding and cutout animation could be introduced in the second semester.
- Ms. Malini, the External Expert, suggested that clay modelling could be added to the course.
- Ms. Malini, the External Expert, suggested to maintain the proportion of the modules in the principle of animation from 2nd semester and introduction to animation from the 1st semester to combine and introduce more topics like camera angles and posing techniques which has been implemented and changes has been done in the units.
- Prof. Suresh Paul questioned the need of the papers like Concept Development and Visualization. Mr. Marudhu responded that no need of separate papers like Concept Development and Visualization, instead a single paper like Storyboarding could be made elaborate enough to deal with all content relevant to Concept Development and Visualization.
- Concept Development from the 2nd Semester has been bought in the 1st semester since it is required for the students in the beginning itself where all the content are fully reworked completely.

- Mr. Marudhu suggested the Drawing in the First Semester can also include Digital Drawing. Apart from drawing on paper, he felt, students must learn to draw through Photoshop or Paint, or any other similar softwares.
- Instead of Visual and Interactive Design the complete new syllabus Graphic design and multimedia has been introduced related to multimedia.
- Prof. Sharmila suggested that instead of having an Allied Paper from the Department of Commerce, it could be a paper offered by the Department of Computer Science.
- Instead of Animation Drawing and Modelling the new syllabus Animation Figure Drawing has been implemented with core fundamentals of drawing and actions with complete change of contents in all the unit.
- 2D Animation and Cartooning and Modeling for Animation syllabus has been verified and newly implemented.
- Mr. Pundarikeshwar suggested that apart from 3D Games Design, application of 3D on other fields like Architectural Designing, Education, and Medicine etc. can also be included.
- Modeling for animation module has been introduced completely for learning more on clay modeling and experimental animation.
- Prof. Henry Maria Victor, Dean of School of Media Studies, commented that the syllabus is deprived of papers to inculcate creativity. Mr. Marudhu responded to it suggesting that the students could be asked to prepare a scrapbook merging pictures with writing.
- Mr. Pundarikeshwar suggested to include Lateral Thinking and similar concepts, to develop creativity.
- Prof. HMV noted that the contents in Photography are too elaborate for Animation students, and that it can be modified to cater the needs of Animation students.
- Major contents are been changed and revised in all the units of Photography and Videography accordingly for animation students.
- All the previous syllabus from 3rd semester to 6th semester has been discarded after several meetings and discussions with board of studies members and industry experts for implementing the current industry trends and standards due to constant change in technology the new syllabus has been verified and implemented according to current industry standards.
- Prof. Suresh Paul noted that the final project and internship papers do not have contact hours.

With all of these valuable suggestions the Board of Studies drew to a close. Prof. Suresh Paul thanked all members for their valuable suggestions and time and presence. He conveyed that the Board's suggestions and recommendations will be appropriately carried out to improve the course.

LOYOLA COLLEGE
DEPARTMENT OF BMM Animation
BOARD OF STUDIES MEETING – Feb 2016

1/02/2016

ACKNOWLEDGEMENT

| S. No. | Members | Designation | Signature |
|--------|--|---|---|
| 1. | Ms. Sharmila Christy S (University Nominee) | Associate Professor and Head Department of Visual Communication, Women's Christian College. Chennai |  |
| 2. | Ms. M. Malini (Subject Expert) | Director, DDU KAUSHAL Kendra, Loyola College, Chennai |  |
| 3. | Mr. Marudhu (Subject Expert) | Eminent Artist Industrial and subject expert. |  |
| 4. | Mr. Pundari Kumar (Industry Expert) | Industry Expert |  |
| 5. | Prof.Suresh Paul | Head of the Department, Department of Visual Communication, Loyola College. |  |
| 6. | Prof.Milton Ravichandran | Coordinator, Department of Visual Communication, Loyola College. |  |
| 7. | Prof.L.Chinnappan | Assistant Professor, Department of Visual Communication, Loyola College. |  |
| 8. | Prof.Alex Parimalam | Assistant Professor, Department of Visual Communication, Loyola College. |  |
| 9. | Prof.Susan Athi | Assistant Professor, Department of Visual Communication, Loyola College. |  |
| 10. | Prof.Henry Maria Victor | Assistant Professor, Department of Visual Communication, Loyola College. |  |
| 11. | Prof.D.G.Eugene | Assistant Professor, Department of Visual Communication, Loyola College. |  |
| 12. | Prof.Bharathi | Assistant Professor, Department of Visual Communication, Loyola College. |  |
| 13. | Prof.B. Nidhya | Assistant Professor, Department of Visual Communication, Loyola College. |  |